

Welcome from the Dean

I am delighted to present the fourth installment of the Research Bulletin. The release of this issue is of special significance as the JMSB community began the 2009-10 academic year in the new John Molson School of Business building. The building is bright and has excellent air quality and adds space for a multi-disciplinary behavioral lab. The inauguration was attended by Education Minister Michelle Courchene, the Molson family, donors, alumni, and friends from the business and research communities. Their tremendous support has been instrumental in the completion of our new home.



Sanjay Sharma, Dean, JMSB

We have had two recent major gift announcements supporting graduate and PhD fellowships: one of which is a \$500,000 donation from TD Bank. To add to the new and exciting activities at JMSB this fall, I am pleased to announce the formal opening of the David O'Brien Centre for Sustainable Enterprise. Named after Concordia University Chancellor David O'Brien, this new research center is led by Paul Shrivastava, a thought leader in this area. Dr. Shrivastava will spearhead the program development, research agenda, and community outreach in sustainability.

Recently, JMSB hosted the conference of the Canadian Federation of Business School Deans. Two of the areas of focus in the meeting related to the progress that various schools had made on integrating the Principles of Responsible Management into the business school curriculum and garnering greater grant funding for business research. On the former topic, schools such as Queens, Victoria, Dalhousie, Schulich, Ivey, Calgary, and Rotman are making great strides. On the latter topic, we held an extensive meeting with Chad Gaffield, the President of SSHRC, to discuss how business schools play an important role in knowledge creation on commercialization and organizational adoption of innovation, an important knowledge objective for the Canadian government.

JMSB is entering a new and exciting chapter in its history and I am proud to showcase our collective successes and research achievements. This edition of the Research Bulletin also features our newly hired faculty members and their areas of study. Thank you for your commitment to knowledge creation and student success and for helping shape the future of business and management research and education.

Sanjay Sharma, Dean

Message from the Editor

This issue presents an overview of research awards, grants, conference proceedings and publications by our JMSB faculty members and students since January 2009.

In recent months, the major topic of business has been the worldwide recession. Its repercussions have unsettled the global economy with great breadth and speed. The response of policy makers of industrial nations has been vigorous; short term interest rates are at historical lows, while government deficits and borrowing are at record highs. Businesses and financial institutions have been put under stress and restraint has become the order of the day. However, the need for research for solutions to the problems facing business and the economy remains paramount. As can be gleaned from the research output and achievements of JMSB faculty and students, we are at the forefront of research to provide such solutions, and will certainly benefit from the state-of-the-art facilities in our new home in the Molson Building.



Editor: Lorne N. Switzer,
Associate Dean, Research;
The Van Berkorn Endowed Chair of
Small-Cap Equities; Associate Director,
Institute for Governance in Private
and Public Organizations

Financial support for research is critical and ensures that JMSB scholars have the resources to remain competitive. JMSB researchers continue to be recognized as leaders in their fields and are successful in obtaining external grants. As Dean Sharma's message indicates, we are very thankful for recent gifts and the generosity of our supporters is greatly appreciated.

JMSB hosted several significant events: in September, we hosted the fifth meeting of the Royal Bank International Research Seminar. In October, Professor Cliff Holderness of Boston College and MIT lectured on the Impact of Differences in Legal Protections on Ownership Concentration and Professor David Carter from Victoria University in New Zealand spoke on Emissions Trading Schemes. We are delighted that one of our previous visitors, Oliver Williamson of the Haas School of Berkeley, was recently named a co-recipient of the 2009 Nobel Prize in Economics. We hope to continue to be a meeting place for leading scholars for years to come.

I would like to thank the faculty members who have contributed to this issue as well as Mai-Gee Hum and Arlene Segal for assisting with its assembly.

Lorne N. Switzer, Associate Dean, Research



New Faculty Members



*Crawford Spence,
Assistant Professor,
Department of Accountancy*

Crawford Spence, Assistant Professor Department of Accountancy

Dr. Spence joined the Faculty in the summer of 2008 from the University of St Andrews, Scotland, where he taught courses related to Sustainable Development, Social Accounting and Financial Accounting. Dr. Spence also completed his PhD at St Andrews and his thesis is entitled "Social and Environmental Reporting in the UK: A Neo-Gramscian Critique". Since then, Dr. Spence's research interests have branched out and his work looks at accountancy in the social and political context, and the role of accountancy in organizations and its social and environmental impacts. Drawing on social theory, political science and history, his research also examines how accounting affects human relationships and more specifically, how it is used to control employee behavior. The setting of budgets and performance targets is an example of this human behavior control tool. Dr. Spence's current research projects include the study of the dynamics and impact of accounting practices at an oil and gas company as it faces environmental issues. Dr. Spence is also working on a more history-oriented research project that examines how accounting played a major role in Great Britain's emergence as an entity in 1707. Dr. Spence plans to extend his research by studying the impact of accounting procedures in the early history Canada and New France.



*Pramodita Sharma,
Professor,
Department of Management*

Pramodita Sharma, Professor Department of Management

Dr. Sharma joined JMSB in June 2008 after serving as Associate Dean and Research Development Director at Wilfrid Laurier University's School of Business and Economics. Dr. Sharma has over a decade of experience in academia: prior to her administrative role, she spent five years as a tenured professor at Laurier and another five at Dalhousie University, where she began her academic career and received tenure. Dr. Sharma completed her doctoral studies at the University of Calgary and she is an expert on family firms. While a vast majority of companies are family-owned, Dr. Sharma noticed that research and teachings on

family firms remain underdeveloped and she began investigating succession issues in family firms. Today, her work has expanded to the following areas: entrepreneurial family firms and how innovation and entrepreneurship are promoted at different stages of life; next generation commitment and why family members join their family firms; governance of family firms and how various levels of family involvement come into play; and social capital in family firms. Dr. Sharma is also Editor of Family Business Review, the only Social Sciences Citation Index listed journal in the field. Her future research projects include the study of private family foundations in Canada. Dr. Sharma will explore the reasons Canadians choose to set up family foundations, their initial expectations, governance mechanisms used, factors that affect performance, and the role of succession planning within these organizations.

Luo He, Lecturer Department of Accountancy

Professor Luo He joined the JMSB faculty in the summer of 2008. She is currently completing the final phases of her doctoral studies at Queen's University and her dissertation is entitled "Investor Perceived Earnings Quality and Disclosure of Internal Control Weaknesses". Professor He's research interests include financial reporting quality and corporate governance, especially the internal control over financial reporting; market valuation of earnings quality; and effects of regulation on financial reporting. Her motivation to study these areas originated when she worked as a financial analyst at the Bureau of Industrial and Commercial Administration in China. Professor He's professional experience coupled with cases of high profile North American accounting scandals such as Enron and Worldcom helped her discover her research interest in financial reporting quality and corporate governance. Her current research investigates whether the Sarbanes-Oxley Act (SOX) of 2002 affected investor perceptions regarding firms' financial reporting quality by mandating disclosures of firms' internal control mechanisms and strength. Professor He's work will shed insight on the ongoing debate regarding costs and benefits of the SOX internal control provisions.



*Luo He,
Lecturer,
Department of Accountancy*



Saif Ullah,
Assistant Professor,
Department of Finance

Saif Ullah, Assistant Professor Department of Finance

Dr. Ullah completed his PhD in Finance at the University of Alberta in 2008 and his dissertation focused on the topic of disclosure. In his three essays, he examined false information and its impact on security prices; the impact and role of independent investor relation firms issued reviews; and the dynamic between investor relation firms and firms in general. Dr. Ullah's won the Best Paper by a PhD student award at the Northern Finance Association annual conference in 2005. Dr. Ullah's main research interests include corporate finance, corporate governance, and ethics and finance. He is currently teaching COMM 308: Introduction to Corporate Finance.



Marion Brivot,
Assistant Professor,
Department of Accountancy

Marion Brivot, Assistant Professor Department of Accountancy

Dr. Brivot arrived at JMSB in the summer of 2008 and earned her PhD at HEC Paris in Accountancy. Her academic training also includes a Post-Graduate Diploma in Management, an MBA in Management Information Systems, and an MSc in Finance. Adding to her multidisciplinary training, Dr. Brivot's industry experience includes six years working at KPMG in Europe. In her dissertation, Dr. Brivot analyzed the use of Knowledge Management Systems (KMS) in professional service firms. She examined the role of KMS as management control tools and how they affect overall control, productivity, and standardization in the workplace. Dr. Brivot's research interests focus on the social and behavioural approaches in accounting. She is working on several projects that will shed light on the unintended consequences of the organizational control mechanisms used by professional service firms in general, and by the Big Four accounting firms in particular.



Ravi Mateti,
Assistant Professor,
Department of Finance

Ravi Mateti, Assistant Professor Department of Finance

Dr. Mateti joined the faculty in January 2009 and completed his doctoral studies at the University of Connecticut in 2007. He has Masters degrees in economics and business administration. He is also associated with the Institut de finance mathématique de Montréal. His research interests are in derivatives and fixed income. He is interested in mathematical finance and computational aspects of derivatives pricing. His work includes pricing bonds with embedded options, pricing securities subject

to multiple risks and application of options theory to study various issues in finance. He teaches courses in introductory finance and derivatives.

Raymond Paquin, Assistant Professor Department of Management

Dr. Paquin completed his PhD in Organizational Behaviour with a concentration on strategy at Boston University School of Management and joined JMSB in June 2008. His educational background extends beyond business studies: Dr. Paquin holds a Bachelor of Music and a Master's in Education. He has worked in a variety of different fields, including technology consulting, academic publishing, running his own firm developing e-learning products, and teaching. Dr. Paquin's research looks at the development of more sustainably-focused actions in business and the micro-processes used in creating organizational and institutional change around sustainability-related issues. In addition, his research looks at how firms create competitive advantage by engaging in more environmentally beneficial action. Dr. Paquin's current research projects include interfirm networks and how they evolve and develop key environmental practices like industrial symbiosis, and a SSHRC-funded project that studies how firms develop and manage environmental partnerships as part of their broader corporate and environmental strategies. Dr. Paquin's overall research perspective is rooted in the seemingly paradox that small groups of people can create broad positive changes to society.



Raymond Paquin,
Assistant Professor,
Department of Management

Navneet Vidyarthi, Assistant Professor Department of Decision Sciences and MIS

Dr. Vidyarthi joined the JMSB faculty in July 2008. He obtained his PhD in Management Sciences with concentration in Logistics and Supply Chain Management from the University of Waterloo. Drawing on his four years of teaching experience in academia and his engineering background, Dr. Vidyarthi's doctoral thesis focused on design, planning and optimization of supply chain network that balances order customization with delivery speed. In particular, his research models and analyzes the effect of distribution center location and capacity selection and demand allocation on the order-to-delivery response-time for time-sensitive markets. His research has appeared in Transportation Science, IIE Transactions: Scheduling and Logistics,



Navneet Vidyarthi,
Assistant Professor,
Department of DS & MIS

and International Journal of Production Research among others. During his doctorate he received the Natural Sciences and Engineering Research Council's Canada Graduate Scholarship (2005-2007) and an honourable mention in the Doctoral Dissertation Proposal Competition in Supply Chain Optimization sponsored by the Supply Chain and Logistics Engineering Center, University of Florida (2006). He has also received honorable mention in the 2007 Canadian Operational Research Society national student paper competition. In 2008, he was awarded NSERC Post Doctoral Fellowship. Dr. Vidyarthi is currently investigating strategic design and tactical planning issues in service parts logistics, reverse logistics and closed loop supply chain management, humanitarian logistics, and health care management. These areas are at the root of his current research projects that utilize mathematical models and optimization algorithms to understand business complexities and help managers make better decisions.



Devasheesh Bhawe,
Assistant Professor,
Department of Management

**Devasheesh Bhawe,
Assistant Professor
Department of Management**

Dr. Bhawe recently completed his PhD degree at the University of Minnesota's Carlson School of Management and arrived at JMSB in Fall 2008. His research interests include organizational practices and performance, the employment relationship, and emotions in the workplace. Dr. Bhawe explains that because of his interdisciplinary training at the doctoral level, his research often lies at the intersection of psychology and economics; this results in an integration of theories, principles, and techniques from the two fields. His current research projects focus on issues related to the services industry, specifically in call center and healthcare firms. His research has been published in the Journal of Occupational and Organizational Psychology, and is forthcoming in the Journal of Applied Psychology.



Paul Shrivastava,
Professor,
Department of Management

**Paul Shrivastava, David O'Brien
Distinguished Professor of
Sustainable Enterprise
Department of Management**

Dr. Shrivastava began his professional career as a founding member of one of India's largest computer and IT companies. After getting his PhD from the University of Pittsburg, he started his academic career at New York University's Stern School of Business where he conducted research on technological innovation and strategic

decision-making in organizations. Following a major industrial disaster that struck his hometown in Bhopal, India, Dr. Shrivastava's research interests shifted to technological crises and the development of the field of crisis management. Before arriving at JMSB in July 2009, Dr. Shrivastava was the Howard I. Scott Chair in Management at Bucknell University and carried out research on the ecologically and socially sustainable management of organizations. Dr. Shrivastava's work in technological disasters and crises eventually led him to study how organizations can build economic profitability based on ecological performance. He also institutionalized sustainability research within Management education by founding the Organizations and Natural Environment division of the Academy of Management. His current projects include three books that discuss 1) Strategic Management of the global climate crisis; 2) holistic management approaches that use mind, body and emotions; and 3) the creation of virtuous organizations. Another research area Dr. Shrivastava plans to pursue in the future is the study of aboriginal knowledge systems as sources of inspiration for new forms of sustainable development, governance, and leadership.

**Alexandra Dawson,
Assistant Professor
Department of Management**

Dr. Dawson completed her doctoral studies and postdoctoral fellowship in Italy at Bocconi University's Department of Management and joined the JMSB faculty in July 2009. Dr. Dawson's professional management career includes seven years working as a management consultant in Europe: she specialized in advising private equity firms and evaluating potential investment targets. The experience of helping clients identify current and future market trends, competitive pressure, and customer opinions using a strategic approach sparked Dr. Dawson's research interest in entrepreneurs and their companies. Dr. Dawson is working on several projects and is currently extending her doctoral thesis research by looking at the individual and social aspects of investment decision-making. Her second project studies the individual dimension of competitive advantage in family firms, while the third project examines opportunity recognition, more specifically individual and environmental level factors that are associated with new venture creation. Dr.



Alexandra Dawson,
Assistant Professor,
Department of Management

Dawson's future research plans include work on social capital in entrepreneurship and how it relates to illegality and its effects on entrepreneurship.



Judith Walls,
Assistant Professor,
Department of Management

Judith Walls, Assistant Professor Department of Management

Dr. Walls joined the JMSB faculty in July 2009. Prior to this, she spent two years as a post-doctoral research fellow at the University of Michigan's Erb Institute for Global Sustainable Enterprise. Dr. Walls completed her PhD in strategic management at Rensselaer Polytechnic Institute (RPI) and her thesis focused on corporate governance and environmental strategy. Dr. Walls' professional management experience includes seven years working as a Consultant and Business Development Director in investor relations in London, Singapore, and Sydney. She is also passionate about the natural environment and has served as a volunteer at a conservation fund in Namibia and had the opportunity to apply her business knowledge in the daily operations of the organization while learning about managing within serious resource constraints. Dr. Walls' research interests include the role of corporate governance in a company's propensity to develop green strategies. Her current research also examines the types of capabilities that build environmental strategies within firms and the role of management and governance in relation to "industrial symbiosis", a concept in which companies collaborate to exchange heat, materials, and waste to reduce the overall environmental footprint of all parties. Dr. Walls' future projects include asking how society can ensure that large multi-national corporations, often very powerful and operating outside of national jurisdiction, maintain control over their operations and act in a socially responsible manner. In addition, she intends to study the behavioural aspects of green strategies to better understand the motivations, values, and level of commitment that companies have to the natural environment.

David Newton, Lecturer Department of Finance

Professor Newton, an alumnus of JMSB's MSc program, returned to his alma mater in July 2009. He is currently completing the final phases of his doctoral studies at University of British Columbia's Sauder School of Business. Professor Newton's areas of interest include financial economics, decision theory, portfolio

allocation, and asset pricing. He is currently extending his doctoral thesis by exploring whether individual investors rationally choose to have little portfolio diversification conditional on their rank position in the wealth distribution. Professor Newton will soon carry out a research project that examines portfolio allocation decision in relation to rank and its impact on financial decisions. Other potential future projects include studies on analyst accuracy and information types, and the use of consumer confidence to estimate firm revenue streams.

Research Awards

Croteau, Anne-Marie, Raymond, L., and Bergeron, F., *When Information Technology is Counterproductive : Revisiting the Innovation Paradigm in Manufacturing SMEs*. Best Paper Award of the Information Systems division at the Administrative Sciences Association of Canada, Niagara Falls, ON (Jun 2009).

Edwards, Gwyneth, *A Communitarian Theory of Management*. Best Student Paper, Proceedings at the Administrative Sciences Association of Canada, Niagara Falls, ON (Jun 2009).

Edwards, Gwyneth, *Bridging The Digital Divide: The Case of Bell, Nortel and Chappleau*. Best Case Award, Case Track Proceedings at the Administrative Sciences Association of Canada, Niagara Falls, ON (Jun 2009).

Gagné, Marylène and Deci, E.L., Self-determination theory and work motivation. *Journal of Organizational Behavior*, 26:4, (2005) 332-362. Article selected as one of the eight most influential articles in the *Journal of Organizational Behavior*. Award presented at the 30th anniversary reception of the journal at the Academy of Management, Chicago, IL (Aug 2009).

Lamertz, Kai, *On the topography of shared organizational identity meanings in social networks*. Best Paper Award in the Organizational Theory Division, Proceedings of the Administrative Sciences Association of Canada Conference, Niagara Falls ON (Jun 2009).

Majidul, Islam, Hu, Y-J., and Yang, Y-F., *Leadership behavior, satisfaction, and the balanced Scorecard approach: an empirical investigation of the manager-employee relationship at retail institutions in Taiwan*. Best



Anne-Marie Croteau,
Associate Professor,
Department of DS & MIS



David Newton,
Lecturer,
Department of Finance



Marylène Gagné,
Associate Professor,
Department of Management

Empirical Paper, Emerald Group Publishing Limited at the International Academy of Business Disciplines Conference, St. Louis, MO (Apr 2009).

Majidul, Islam and Yang, Y-F., *Service Satisfaction, Information Trust and e-CRM Performance in the BSC Model in the Empirics of Financial Institutions*. Best Paper Award, Business Research Conference of the World Business Institute of Australia, Dubai, UAE (Apr 2009).

Liu, Mingzhi, *Private Control of Self-dealing Regulation and Corporate Valuation: International Evidence*. Best Paper Award in Finance and Accounting, Student Conference on Business Research, HEC-Montréal, QC (Apr 2009).

Tetrault Sirsly, Carol-Ann and **Donia, Magda**, *Does Corporate Social Responsibility Inspire Organizational Citizenship Behaviour?* Business Ethics Founders' Award, Society for Business Ethics, Chicago, IL (Aug 2009).

Vongas, John, *Glass Cliffs, Empathy, and Biology: A Functional Magnetic Resonance Imaging Study in Leadership*. Best Paper Award, Gender and Diversity in Organizations Division, Academy of Management, Chicago, IL (Aug 2009).

External Grants

Arsel, Zeynep, *Lateral recycling: motives, processes and consequences*, SSHRC Standard Research Grant, \$53,625 (2009-12).

Beaudry, Anne, Lapointe, L., Pinsonneault, A., and Rivard, S., *Moving beyond Acceptance and Resistance: Developing a Repertoire and New Process Theory of User Reactions to Information Technology*, SSHRC Standard Research Grant, \$87,200 (2009-2012).

Cho, Charles (PI), **Magnan, Michel**, and **Spence, Crawford**, *Environmental Costs and Obligations: Ethical, Political and Accountability Perspectives*, SSHRC Strategic Research Grant—Canadian Environmental Issues, \$153,160 (2009-12).

Reid, S.E. (PI) and **de Brentani, Ulrike**, *Key Antecedents and Impact of Market Vision*, SSHRC Standard Grant, \$59,050 (2009-12).

Gagné, Marylène (PI), Vandenbergh, C., Bentein, K., and Forest, J., *A longitudinal*

model of the effects of work motivation and commitment on work outcomes, SSHRC Team Grant, \$86,000 (2009-12).

Grohmann, Bianca (PI), *Measuring Consumer-Brand Relationships*, SSHRC Standard Research Grant, \$87,187 (2009-12).

Kim, Hakkyun, *Opportunité ou Défi?: L'impact de l'exposition aux extensions similaires sur les extensions des suiveurs, établissement de nouveaux professeurs-chercheurs*, FQRSC, \$37,673 (2008-11).

Spence, J.C. (PI) and **LeBel, Jordan**, *Assessing the Impact of the Health Check Food Information Program*, Heart and Stroke Foundation of Canada, \$350,000 (2009).

Dubé, L. (PI) and **LeBel, Jordan**, *Foundational work for web-supported self-management of impulse eating: Neurobiological and multi-level risk factors*, FRSQ—Health & Society, \$446,649 (2009-12).

Martens, Martin (PI) and **Cho, Charles**, *Sustainability Workshops for Small and Medium Enterprises*, Research Network for Business Sustainability (RNBS) Innovation Fund, \$5,000 (2009-2010).

Qi, Yaxuan, *An Empirical Study of Relative Utility Models and Asset Pricing Evidence from Household Data*, FQRSC Research Grant, \$31,786 (2009-12).

Wassmer, Ulrich (PI), **Sharma, Sanjay**, and **Paquin, Raymond**, *Green alliances: Strategies, alliance portfolios, and performance implications*, SSHRC Standard Grant, \$43,280 (2009-10).

Refereed Journal Articles

Appelbaum, Steven H., Nadeau, D., and Cyr, M., *Performance Evaluation in a Matrix Organization: A Case Study (Part 3)*. *Journal of Industrial and Commercial Training*, 41:1 (2009): 9-14.

Yao, Y. and **Appelbaum, Steven H.**, *CEO Compensation as a Process and a Product of Negotiation*. *Corporate Governance: The International Journal of Business in Society*, 9:3 (2009): 298-312.

Appelbaum, Steven H., Carrière, D., Abi Chaker, M., Benmoussa, K., and Elghawanmeh, B., *Rx for Excessive Turnover: Tactics in Communicating a Vision (Part One)*. *Journal of Industrial and*



Carol-Ann Tetrault Sirsly,
PhD student

Commercial Training, 41:5 (2009): 238-247.



Charles Cho,
Assistant Professor,
Department of Accountancy

Appelbaum, Steven H., Carrière, D., Abi Chaker, M., Benmoussa, K., and Elghawanmeh, B., Rx for Excessive Turnover: Tactics in Communicating a Vision (Part Two). *Journal of Industrial and Commercial Training*, 41:6 (accepted for publication 2009).

Appelbaum, Steven H., Roberts, J., and **Shapiro, Barbara T.**, Cultural Strategies in M & A's: Investigating Ten Case Studies. *Journal of Executive Education* (accepted for publication 2009).

Appelbaum, Steven H., Vigneault, L., Walker, E., and **Shapiro, B.T.**, (Good) Corporate Governance and the Strategic Integration of Meso Ethics. *Social Responsibility Journal*, Official Journal of the Social Responsibility Research Network (accepted for publication 2009).

Betton, Sandra, Eckbo, B.E., and Thorburn K.S., Merger Negotiations and the Toehold Puzzle. *Journal of Financial Economics*, 91:2 (Feb 2009): 158-178.

Bhave, Devasheesh, P., Kramer, A., and Glomb, T.G., Work family conflict in workgroups: Social information processing, support, and demographic dissimilarity. *Journal of Applied Psychology* (forthcoming).

Brutus, Stéphane, Fletcher, C., and Bailey, C., The Influence of independent self-construal on rater self-efficacy in performance appraisal. *International Journal of Human Resource Management*, 20:9 (2009): 1999-2011.

Awasthi, A., **Chauhan, Satyaveer S.**, **Goyal, Suresh K.**, and Proth, J-M., Supplier selection problem for a single manufacturing unit under stochastic demand. *International Journal of Production Economics*, 117:1 (2009): 229-233.

Chauhan, Satyaveer S., Alexandre D., and Proth, J-M., Ordering policy in an assembly system under lead-time uncertainty. *International Journal of Production Economics* (forthcoming).

Cho, Charles H., Legitimation Strategies Used in Response to Environmental Disaster: A French Case Study of Total S.A.'s Erika and AZF incidents. *European Accounting Review*, 18:1 (2009): 33-62.

Cho, Charles, H., Phillips, J., Hageman, A., and Patten, D.M., Media Richness, User Trust, and Perceptions of Corporate Social Responsibility: An Experimental Investigation of Visual Website Disclosure. *Accounting, Auditing and Accountability Journal*, 22:6 (2009): 933-952.

Caron, M.A. and **Cho, Charles H.**, Positions des Organisations face à la Gestion et à la Communication Environnementales. *Gestion—Revue Internationale de Gestion*, 34 :1 (2009): 59-67.

Raymond, L., and **Croteau, Anne-Marie**, Manufacturing Strategy and Business Strategy in Medium-Sized Enterprises: Performance Effects of Strategic Alignment. *IEEE-Transactions on Engineering Management*, 56:2 (2009): 192-202.

Dawson, Alexandra, Private equity investment decisions in family firms: The role of human resources and agency costs. *Journal of Business Venturing* (2009), doi:10.1016/j.jbusvent.2009.05.004

Farashahi, Mehdi and Hafsi, T., Strategy of firms in an unstable institutional environment. *Asia Pacific Journal of Management* (accepted for publication, 2009).

Gagné, Marylène, Forest, J., Gilbert, M.-H., Aubé, C., Morin, E., and Malorni, A. The Motivation at Work Scale: Validation evidence in two languages. *Educational and Psychological Measurement* (in press, 2009).

Gagné, Marylène, A model of knowledge sharing motivation. *Human Resource Management* (in press, 2009).

Gagné, Marylène, Chemolli, E., Forest, J., and Koestner, R., The temporal relations between work motivation and organizational commitment. *Psychologica Belgica*, 48 (2008): 219-241.

Huang, Y.F., **Goyal, Suresh K.**, and Chou, C.L., Retailers lot sizing under partially funded permissible delay in payment. *Journal of Information and Optimization Sciences*, 29 (Mar 2008): 311-327.

Jaber, M. Y., **Goyal, Suresh K.**, and Imran, M., Economic production quantity model for items with imperfect quality subject to learning effects. *International Journal of Production Economics*, 115 (2008): 143-150.



Hakkyun Kim,
Assistant Professor,
Department of Marketing



Suresh K. Goyal,
Professor,
Department of DS & MIS

Jaber, M.Y. and **Goyal, Suresh K.**, Coordinating a three-level supply chain with multiple suppliers, a vendor and multiple buyers. *International Journal of Production Economics*, 116, (2008): 95-103.

Skouri, K., Papachristos, S., and **Goyal, Suresh K.**, An EOQ model with trade credit period depending on the order quantity. *Journal of Information and Optimization Sciences*, 29:5 (2008): 947-961.

Vinodh, S., Sundararaj, G., Devadasan, S.R., Maharaja, R., Rajanaygam, D., and **Goyal, Suresh K.**, DESSAC: A decision support system for quantifying and analyzing agility. *International Journal of Production Research*, 46: 23 (Dec 2008): 6759-6780.

Ouyang, L.Y., Teng, J.T., **Goyal, Suresh K.**, and Yang, C.T., An economic order quantity model for deteriorating items with partially permissible delay in payments linked to order quantity. *European Journal of Operational Research*, 194 (2009): 418-431.

Goyal, Suresh K. and Chang, C.T., Optimal ordering and transfer policy for an inventory with stock dependent demand. *European Journal of Operational Research*, 196 (2009): 177-185.

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Kim, T. and **Goyal, Suresh K.**, Hybrid lot-size coordination in a single-manufacturer-multiple retailer system. *International Journal of Services and Operations Management*, 5:2 (2009): 159-174.

Gupta, R.K., Bhunia, A.K., and **Goyal, Suresh K.**, An application of Genetic Algorithm in solving an inventory model with advance payment and interval valued costs. *Mathematical and Computer Modelling*, 49 (2009): 893-905.

Kim, T., Hong, Y., and **Goyal, Suresh K.**, Coordination through a quantity-incentive mechanism in a single-manufacturer-single-retailer supply chain. *International Journal of Services and Operations Management*, 5:4 (2009): 482-497.

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and **Goyal, Suresh K.**, An application of tournament genetic algorithm in a marketing oriented economic production lot-size model for deteriorating items. *International Journal of Production Economics*, 119 (2009): 112-121.

Jaber, M.Y. and **Goyal, Suresh K.**, A basic model for coordinating a four-level supply chain of a product with a vendor, multiple buyers and tier-1 and tier-2 suppliers. *International Journal of Production Research*, 47:13 (Jul 2009): 3691-3704.

Grohmann, Bianca, Gender Dimensions of Brand Personality. *Journal of Marketing Research*, 46:1 (2009): 105-119.

Hecht, Tracy D. and Boies, Kathleen, Spillover from non-work to work: An exploration of its structure and correlates. *Journal of Occupational Health Psychology* (in press 2009).

Hecht, Tracy D. and Allen, N.J., A longitudinal examination of the work-nonwork boundary strength construct. *Journal of Organizational Behaviour* (in press 2009).

Islam, Majidul and Tang, Y-F., Service Satisfaction, Information Trust and e-CRM Performance in the BSC model in the Empirics of Financial Institutions. *Journal of Business and Policy Research*, 4:1 (Aug 2009).

Islam, Majidul, Hu, Y-J., and Tang, Y-F., Leadership behavior, satisfaction, and the balanced Scorecard approach: an empirical investigation of the manager-employee relationship at retail institutions in Taiwan. *International Journal of Commerce and Management* (accepted for publication 2009).

Jain, Arvind K., Regulation and subprime turmoil. *Critical Perspectives on International Business*, 5:1/2 (2009): 98-106.

Johns, Gary, Presenteeism in the workplace: A review and research agenda. *Journal of Organizational Behavior* (in press 2009).

Raja, U. and **Johns, Gary**, The joint effects of personality and job scope on in-role performance, citizenship behaviors, and creativity. *Human Relations* (in press 2009).

Laric, M.V., Pitta, D.A., and **Katsanis, Lea Prevel**, Consumer Concerns for Healthcare Information Privacy: A Cross-

National Perspective. *Research in Healthcare Financial Management*, 12:1 (2009).

Kim, Hakkyun, Rao, A.R., and Lee, A.Y., It's Time to Vote: The Effect of Matching Message Orientation and Temporal Frame on Political Persuasion. Lead article, *Journal of Consumer Research*, 35 (Apr 2009): 877-889.

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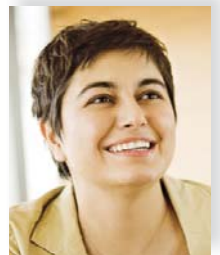
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Nepomuceno, M., **Saad, Gad**, Stenstrom, E., and Mendenhall, Z., *Finger Length Ratio and Attitudes Towards Several Product Categories*. Presented by Marcelo Nepomuceno at the Human Behavior and Evolution Society Annual Conference, California State University, Fullerton, CA (May 2009).

Saad, Gad, *The Darwinian Roots of Consumption. Darwin's Reach: Celebrating Darwin's Legacy Across the Disciplines*, Hofstra University, Long Island, NY (Mar 2009).

Saad, Gad, Stanton, A. A., Lee, N., Senior, C., and Butler, M. J., *Evolutionary neurobusiness*. Presented by Angela A. Stanton at the NeuroPsychoEconomics Conference, Munich, Germany (Oct 2008).

Sharma, Sanjay, *Drivers of Sustainability Strategy in Family Firms*. Proceedings of the 20th Annual Conference of the International Association of Business and Society, Snowmass, CO (Jun 2009).

Ratiu, C., **Sharma, Sanjay**, and Molz, R., *Developing capabilities for proactive sustainability*



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Lea Katsanis,
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strategies. Paper presented at the 73rd Annual Meetings of the Academy of Management, Chicago, IL (Aug 2009).

Sharma, Sanjay, *Finding the balance between reliability and validity: What is measured?* All Academy Symposium at the 73rd Annual Meetings of the Academy of Management, Chicago, IL (Aug 2009).

Sharma, Sanjay, *Preparing for an academic career in sustainable business*. Presented at the ONE Doctoral Consortium at the 73rd Annual Meetings of the Academy of Management, Chicago, IL (Aug 2009).

Shrivastava, Paul, *Nearly missing the near misses*. Keynote presentation at the ESRC Conference on Close-calls and Near-misses, London School of Economics, London, UK (Mar 2009).

Shrivastava, Paul, *Managing sustainably in the 21st Century*. Plenary lunch presentation at the CIBER Conference on Sustainable Management, University of Connecticut, Storrs, CT (May 2009).

Shrivastava, Paul, *Sustainability Aesthetics and Tango*. Plenary conference opening presentation at the Joint Action on Climate Change Conference, Aalborg, Denmark (Jun 2009).

Shrivastava, Paul, *The crisis society and sustainable enterprise*. Paper presented at the Joint Action on Climate Change Conference, Aalborg, Denmark (Jun 2009).

Shrivastava, Paul, *Managing the Global Financial Crisis: Creatively, Reliably, and Sustainably*. All Academy Symposium co-organizer (with Matt Statler, NYU), Academy of Management, Chicago, IL (Aug 2009).

Shrivastava, Paul, *Improving Corporate Citizenship*. Presenter at All Academy Symposium, Academy of Management, Chicago, IL (Aug 2009).

Shrivastava, Paul, *Aesthetics and Research*. Presenter at Professional Development Workshop, Academy of Management, Chicago, IL (Aug 2009).

Shrivastava, Paul, *Greening the Academy*. Panelist at Symposium, Academy of Management, Chicago, IL (Aug 2009).

Song, Byron, Kim, J.-B., and Zhang, L., *Internal Control Weakness and Bank Loan*

Contracting: Evidence from SOX Section 404 Disclosures. 2009 American Accounting Association (AAA) Annual Meeting, New York, NY (Aug 2009).

Song, Byron, Kim, J.-B., and Zhang, L., *Internal Control Quality, Analyst Behavior, and Firm Value: Evidence from SOX Section 404 Disclosures*. 2009 American Accounting Association (AAA) Annual Meeting, New York, NY (Aug 2009).

Song, Byron, Kim, J.-B., and Zhang, L., *Internal Control Weakness and Bank Loan Contracting: Evidence from SOX Section 404 Disclosures*. The Chinese Accounting Professors' Association of North America (CAPANA) Second Annual Research Conference, Beijing, China (Jul 2009).

Song, Byron, Kim, J.-B., and Zhang, L., *Internal Control Quality, Analyst Behavior, and Firm Value: Evidence from SOX Section 404 Disclosures*. 2009 The Canadian Academic Accounting Association (CAAA) Annual Conference, Montreal, QC (Jun 2009).

Spence, Crawford, *Accounting for the Nation State*. The Canadian Academic Accounting Association Annual Conference, Montreal, QC (Jun 2009).

Spence, Crawford and Cho, Charles, *Controlling the Social Factory: Responding to the Crisis in Accounting*. Presented at the University of Central Florida, Orlando, FL (Feb 2009).

Switzer, Lorne, *Asset Allocation for Funds of Funds: The Case of Hedge Funds Groups*. The Annual Meetings of the Midwest Finance Association, Chicago, IL (Mar 2009).

Switzer, Lorne, *Convertible Bonds: An Investor Perspective*. The Annual Meetings of the Eastern Finance Association, Washington, DC (Apr-May 2009).

Switzer, Lorne and Liu, J., *Liquidity Risk, Firm Risk, and Issue Premium Effects on the Abnormal Returns to New Issues of Convertible Bonds*. The 2009 Association Française de Finance Annual Meetings, Brest, France (May 2009).

Switzer, Lorne and Omelchak, A., *Dynamic Asset Allocation Across Hedge Fund Indices*. Administrative Sciences Association of Canada Conference, Niagara Falls, ON (Jun 2009).



Claudine Mangen,
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Stéphane Brutus,
Associate Professor,
Department of Management



Sophie Audousset-Coulier,
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Switzer, Lorne, *Market Efficiency and the Risks and Returns of Dynamic Trading Strategies with Commodity Futures*. The First Interdisciplinary CHES, Interactive Conference, University of Saskatchewan, Saskatoon, SK (Aug 2009).

Switzer, Lorne and Liu, J., *The Risks and Returns of Convertible Bonds*. The 2009 meetings of the Northern Finance Association, Niagara on the Lake, ON (Sep 2009).

Switzer, Lorne and Liu, J., *Return Determinants of Convertible Bonds*. The 2009 meeting of the Academy of Financial Services, Anaheim, CA (Oct 2009).

Switzer, Lorne, *The Impact of Corporate Governance on the Performance of US Small-Cap Firms*. The 2009 Annual Meeting of the Financial Management Association International, Reno, NV (Oct 2009).

Tetrault Sirsly, Carol-Ann and **Sur, Sujit**, *Exploring What Goes Into Corporate Reputation: Decomposing Firm, Industry and Time Factors*. Strategic Management Society, Washington, DC (Oct 2009).

Tetrault Sirsly, Carol-Ann and **Sur, Sujit**, *What You Measure is What Gets Done: Developing Appropriate Measures for Sustainability*. All Academy Theme Symposium, Academy of Management, Chicago, IL (Aug 2009).

Tetrault Sirsly, Carol-Ann and **Sur, Sujit**, *What's in a Name? Decomposing Corporate Reputation*. Social Issues in Management Division, Academy of Management, Chicago, IL (Aug 2009).

Tetrault Sirsly, Carol-Ann and Donia, M., *Does Corporate Social Responsibility Inspire Organizational Citizenship Behaviour? Society for Business Ethics*, Chicago, IL (Aug 2009).

Tetrault Sirsly, Carol-Ann and Donia, M., *What Goes Around Comes Around: How Giving Attracts Givers*. Social Responsibility Division, Administrative Sciences Association of Canada, Niagara Falls, ON (Jun 2009).

Vidyarthi, Navneet K., *Service Level Differentiation in MTO Supply Chain Design with Segmented Markets*, CORS-INFORMS Joint International Meeting, Toronto, ON (Jun 2009).

D. Kira, J. Berke, A. Awasthi, and **Vidyarthi, Navneet K.**, *Sustainable Supply Chains: Recent Developments and Emerging Practices*, Global Supply Chain Management Conference, Plattsburgh, NY (May 2009).

Vidyarthi, Navneet K., *Service Level Differentiation in MTO Supply Chain Design with Segmented Markets*, Production and Operations Management Conference, Orlando, FL (May 2009).

Wassmer, Ulrich and Meschi, P. X., *Alliance life cycle stages and valuation effects for partners*. Presentation at the Academy of Management, Chicago, IL (Aug 2009).

Wassmer, Ulrich and Dussauge, P., *The interplay between alliance formation and alliance portfolios and its effect on firm value*. Conference proceedings EURAM, Liverpool, UK (May 2009).

Book Chapters

Beaudry, Anne, *Coping with Information Technology in Handbook of Research on Contemporary Theoretical Models in Information Systems*, Dwivedi, Y.K., Lal, B., Williams, M.D., Schneberger, S.L., and Wade M. (Eds.), Information Science Reference, Hershey, NY (2009).

Budd, J.W. and **Bhave, Devasheesh**, *The employment relationship*. In *The Sage Handbook of Human Resource Management*, A. Wilkinson, T. Redman, S. Snell, and N. Bacon (Eds.), Sage, London, UK (in press).

Croteau, Anne-Marie, Beaudry, A., and Holm, J. *Assessing Relational e-Strategies Supporting Business Relationships*, Chapter X in *Encyclopedia of E-Business Development and Management in the Global Economy*, In I. Lee (Ed.), IGI Global (accepted for publication in 2010).

Edwards, Gwyneth, *Emergent global institutional logic in the multinational corporation*. In *The Multinational Enterprise in Developing Countries*, R. Molz, C. Ratiu, and A. Taleb (Eds.), Routledge (forthcoming).

Farashahi, Mehdi, Jaeger, A., Butt, A., and Avrichir, I., and Hafsi, T., *Managerial Values in Developing Countries: Global*



Tracy Hecht,
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Convergence or Local Divergence? In *Globalization: Realities, Challenges and Responses*, S. Verma (Ed.), Sage: London, UK (accepted chapter).

Farashahi, Mehdi and Ul-Hagh S., Political strategies of MNEs in emerging economies: A theoretical framework. In *The Multinational Enterprise in Developing Countries*, R. Molz, C. Ratiu, and A. Taleb (Eds.), Routledge (accepted chapter).

Gagné, Marylène and Forest, J., La motivation au travail selon la théorie de l'autodétermination. In *Comportement organisationnel – Volume 3*, P. Roussel, J. Rojot, and C. Vandenberghe (Eds.), Éditions De Boeck, Bruxelles (2009).

Katsanis, Lea Prevel and Dennis A. Pitta, Punctuated Equilibrium and the Product Manager. In *Debates in Brand Management*, O. Riley (Ed.), Sage Publications, Bingley UK, 2009.

Marie-Odile Richard and **Michel Laroche**, Internet consumer behavior: Flow and emotions. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global: Hershey, PA (forthcoming, 2010).

Marie-Odile Richard and **Michel Laroche**, Internet consumer behavior: Web atmospherics. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global: Hershey, PA (forthcoming, 2010).

Marie-Odile Richard and **Michel Laroche**, Internet consumer behavior: Behavioral variables. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global: Hershey, PA (forthcoming, 2010).
Marie-Odile Richard and **Michel Laroche**, Internet consumer behavior: Selected Moderators. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global: Hershey, PA (forthcoming, 2010).

LeBel, Jordan L., and Richman Kenneally, R., Designing meal environments for “mindful eating”: What mental associations and childhood memories can teach us. In *Meals: Science and Practice*, H. Meiselman (Ed.), Woodhead Publishing: Cambridge, UK (2009).

LeBel, Jordan L., Dubé, L., Renaghan,

L.M., and Sears, D., Strategic Experiential Branding in the Hospitality Industry. In *Cornell Handbook of Applied Hospitality Strategy*, C. Enz (Ed.), Sage: UK (forthcoming).

LeBel, Jordan L. Aligning Pleasures and Profits: Restaurants as Healthy Lifestyle Enablers. In *Obesity Prevention: The Role of Brain and Society on Individual Behavior. A Handbook for Integrative Science, Policy and Action to Stop the Progression of the Obesity Pandemic*, L. Dubé, A. Bechara, A. Dagher, A. Drewnowski, J. LeBel (Eds.), London: Elsevier Science (accepted).

Cormier, D. and **Magnan, Michel**, La comptabilité Nord-Américaine. In *Dictionnaire de la Comptabilité*, B. Colasse (Ed.), Vuibert : Paris, France (2008).

St-Onge, S. and **Magnan, Michel**, *La gestion des performances*. Chapter I. Vuibert: Paris, France (2007).

Cormier, D. and **Magnan, Michel**, L'information comptable vue dans une perspective économique synthèse de l'œuvre du professeur Gerald Feltham. In *Les grands auteurs en comptabilité*, B. Colasse (Ed.), Editeur EMS: Paris, France (2005).

Gill, T., and **Saad, Gad**. Consumer Behavior in the Realm of Technology. In *The Handbook of Technology*, Hossein Bidgoli (Ed.), Wiley: Toronto, Canada (forthcoming).

Mendenhall, Z., Nepomuceno, M., and **Saad, Gad**, Exploring video games from an evolutionary psychological perspective. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global, (forthcoming).

Stenstrom, E., and **Saad, Gad**, The neurocognitive and evolutionary bases of sex differences in website design preferences: Recommendations for e-business managers. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global, (forthcoming).

Saad, Gad, Using the Internet to study human universals. In *Encyclopedia of E-Business Development and Management in the Global Economy*, I. Lee (Ed.), IGI Global, (forthcoming).

Durante, K. M., and **Saad, Gad**, Ovulatory shifts in women's social motives and behavior: Implications for corporate



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organizations. In *Neuroeconomics and the Firm*, M. Day, A. Stanton, and I. Welpé (Eds.) Edward Elgar: UK (forthcoming).

Shrivastava, Paul, Sustainability 2.0. In *Handbook of Business and the Environment*, A. Hoffman and P. Bansal (Eds), Oxford University Press: UK (2010).

Books and Book Reviews

Beaudry, Anne (ed), *Proceedings the Thirty-Seventh Administrative Sciences Association of Canada Conference*. Information Systems Division, Niagara Falls, ON (Jun 2009).

Cho, Charles H. and Rodrigue, M., Review of Sustainability Accounting and Accountability, J. Unerman, J. Bebbington, and B. O'Dwyer, Routledge, London (2007), xix + 364 pages. *The International Journal of Accounting*, 44(1), 106-109.

Magnan, Michel, Book review of *University Matters* by M. and S. McIntyre (2007).

Hoy, F. and **Sharma, Pramodita**, *Entrepreneurial family firms*. Prentice Hall Entrepreneurship Series edited by M. Morris and D. Ireland. ISBN#0-13-157711-5. Pearson Prentice Hall: NJ (2009).

Shikui Wu (PhD student – DS/MIS), *Design and Implementation of Electronic Negotiation Systems: An Illustration of a Database-Driven Approach*. ISBN: 978-3-639-18539-3. VDM Verlag (Aug 2009).

Shrivastava, Paul and D. M. Turco, *Balance Beyond Limit*. Eloquent Books: New York, NY (2009).

Shrivastava, Paul and M. Statler, *Learning from the Global Financial Crisis*. Stanford University Press: Palo Alto, CA (forthcoming).

Shrivastava, Paul and T. Busch, *Strategic Management of the Climate Crisis*. Greenleaf Press: London, UK (forthcoming)

Invited Research Talks and Presentations

Gagné, Marylène, *The Motivational Leadership Training Program*. CSIOP Institute, Montreal, Canada (Jun 2009); *The Motivational Leadership Training Program*.

LIHRE, Université Toulouse I, France (May 2009); *The Motivational Leadership Training Program*. University of Western Ontario, Department of Psychology (Apr 2009); Work motivation through the lens of self-determination theory. University of Verona, Italy (Feb 2009).

Saad, Gad, *The Evolutionary and Biological Forces that Shape Consumption*, invited speaker at University of Guelph Philosophy Department (Mar 2009); *David Sloan Wilson: Introductory Remarks* delivered at the Dr. David Sloan Wilson Science College Public Lecture at Concordia University (Mar 2009); *The Evolutionary Bases of Consumption*, invited speaker at the University of Michigan's Ross School of Business (Apr 2008); *The Evolutionary Bases of Consumption*, invited speaker at the University of Michigan's Psychology Department (Apr 2008); *The Evolutionary Bases of Consumption*, invited speaker at the Provigo Lecture at Bishop's University (Mar 2008); *Evolutionary Theory & Consumption*, invited speaker at endowed lecture, *To Strategize or Not to Strategize: That is the Question - Musings of an Interdisciplinary and Iconoclastic Evolutionary Consumer Scholar*, and *H-Index: What Is It and Does It Matter* (co-presented with Bruce Ellis from the University of Arizona) invited speaker at the University of Arizona's Dennis and Chris Miller Speaker Series (Feb 2008); *The Evolutionary Bases of Consumption*, invited JMSB speaker at the Concordia University Back-to-School Faculty Showcase (Jan 2008).

Sharma, Sanjay, *Integrating sustainability into the business curriculum*. Invited Keynote Speaker, presented at the Canadian Federation of the Business School Deans Semi-Annual Conference, Montreal, QC (Sep 2009); *The environmentally sustainable (family) business: Does the family matter?* Invited Keynote Speaker, presented at the Fifth Annual Family Enterprise Research Conference, Winnipeg, MB (Apr 2009).

Other Distinctions

Appelbaum, Steven, Lefrançois, F., Tonna, R., and **Shapiro, Barbara** T., Mergers 101 (part one): Training Managers for Culture, Stress and Change Challenges. Ranked top 20 articles by immediate impact (first six months after publication) 2007 by Emerald; Mergers 101 (part two): Training Managers for Culture, Stress, and Change Challenges.



Stylianos Perrakis,
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Barbara Shapiro,
Senior Lecturer,
Department of Management



Rick Molz,
Professor,
Department of Management



Yaxuan Qi,
Assistant Professor,
Department of Finance

Ranked top 20 articles in 2008 by Emerald.

Beaudry, Anne, appointed Program Chair, IS Division, and Academic Reviewer, IS Division, Administrative Sciences Association Canada 2010.

Cho, Charles, appointed member of the editorial board of *Sustainability Accounting, Management and Policy Journal*.

Croteau, Anne-Marie, appointed editorial review board member of the *International Journal on IT/Business Alignment and Governance (IJITBAG)*; nominated by the council of Ministers of the Government of Quebec as member of the board of the Société de l'assurance automobile du Québec.

Cueto, Diego, June 2009 Graduate of the PhD in Administration Program, Finance option (and winner of the 2009 Joe Kelley Award), appointed as Assistant Professor of Finance at ESAN University Graduate School of Business, Lima, Peru.

De Brentani, Ulrike, appointed Track Chair: Innovation and New Product Development, 35th Annual Conference of the European Marketing Academy (EMAC), Nantes, France (May 2009).

Edwards, Gwyneth, Outstanding Reviewer Award, Case Track, 2009 Administrative Sciences Association of Canada, Niagara Falls, ON; first runner up, Canadian Federation of University Women Dr. Alice E. Wilson Award (2009-2010); founding member of the John Molson School of Business' first PhD Student Association.

Gagné, Marylène, appointed on the editorial boards of *Journal of Applied Social Psychology*, *Journal of Business and Psychology*, *Journal of Organizational Behavior*, *European Journal of Work and Organizational Psychology*.

Goyal, Suresh K., recognized as among the top two most productive Production Operations Management researchers in Canada and among the top ten globally from 1959-2008 in *International Journal of Production Economics*, and ranked 11th in top 100 most cited papers published in *Decision Sciences Journal* from 1970-2009.

Darr, W. and **Johns, Gary**, Work, Strain, Health, and Absenteeism: A Meta-Analysis, published in the *Journal of Occupational Health Psychology* in 2008, was featured as a Research Brief in the February 2009 issue of *Academy of Management Perspectives*.

Johns, Gary, nominated for the Canadian Psychological Association's Donald O. Hebb Award for Distinguished Contributions to Psychology as a Science.

Kalyta, Pavlo, May 2007 Graduate of the PhD in Administration Program, Accounting option (supervised by Michel Magnan), appointed to the position of Assistant Professor of Accounting at McGill University's Desautels Faculty of Management.

Laroche, Michel, inducted in Concordia University's Provost's Circle of Distinction (Jun 2009); appointed Co-President for the 2010 Cultural Perspectives in Marketing Conference, Academy of Marketing Science (Lille, France); appointed Reviewer for the 2009 Asia-Pacific ACR Conference (Hyderabad, India); 2009 Winter AMA Conference (Tampa, FL); 2009 EMAC Conference (Nantes, France); 2009 La Londe Conference on consumer behavior and advertising (France); 2009 Association for Consumer Research Conference (Pittsburgh); appointed Track Co-chair, Global Consumer Behavior and Marketing Strategy, Global Marketing Congress (Tokyo, 2010). Research featured in Anick Perreault-Labelle, "Cultures de consommation," *Découvrir*, Vol. 30, No. 3 (May-June 2009), pp. 16-17.

LeBel, Jordan, appointed to 2009-2010 SSHRC Adjudication Committee, Public Outreach Grants, Special Call in Management, Business, and Finance (competition 604).

Mohsni, Sana, June 2009 Graduate of the PhD in Administration Program, Finance option, appointed as Assistant Professor of Finance at Carleton University, Sprott School of Business.

Perrakis, Stylianos, inducted Concordia University's Provost's Circle of Distinction (Jun 2009).

Saad, Gad, featured 46 posts on the Psychology Today blog titled *Homo consumericus* and garnered 128,541 views (as of October 8, 2009); *Homo consumericus* was selected as one of the best blogs by



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AlleyDog.com (Top Psych category, Marketing Psychology section). Media mentions include: The book *The Evolutionary Bases of Consumption* was featured in *The New York Times* www.nytimes.com/2009/05/19/science/19tier.html ; and cited in: www.brisbanetimes.com.au/opinion/walk-a-mile-in-these-shoes--oh-i-cant-20090323-97fv.html ; www.watoday.com.au/opinion/walk-a-mile-in-these-shoes--oh-i-cant-20090323-97fv.html ; www.theage.com.au/opinion/walk-a-mile-in-these-shoes--oh-i-cant-20090323-97fv.html?skin=text-only

Saad and Vongas (in press 2009) article was featured in *Miller-McCune Magazine* www.miller-mccune.com/news/macho-motoring-1337 ; Rebuttal to Sharon Begley's *Newsweek* article wherein she critiqued evolutionary psychology was covered in the *Los Angeles Times*, the *Huffington Post*, and *mensnewsdaily.com*: www.latimesblogs.latimes.com/booster_shots/2009/07/perhaps-its-time-to-stop-blaming-our-cavedwelling-ancestors-.html ; www.huffingtonpost.com/david-sloan-wilson/evolutionary-psychology-a_b_220545.html ; www.mensnewsdaily.com/amyalkon/?p=336

Shrivastava, Paul, re-appointed to the Board of Trustees, DeSales University, Allentown, Pennsylvania; appointed Senior Advisor, Indian Institute of Management Shillong, India.

Sur, Sujit, October 2009 Graduate of the PhD in Administration Program, Management option, appointed as Assistant Professor at Dalhousie University.

Switzer, Lorne, appointed as Associate Editor, *International Journal of Aviation Technology, Engineering and Management*, *International Journal of Business*

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